

A woman with long brown hair and glasses, wearing a light-colored blazer, is hugging a person in a dark suit. They are standing in front of a backdrop with the word "BISNOW" repeated. In the foreground, there are several glass awards on a table.

BISNOW

2025 NASHVILLE WOMEN LEADING REAL ESTATE CELEBRATION + COCKTAIL

Event Date: November 13th, 2025 @ 4:00 PM CST

Please direct all questions, interest
and inquires to:

Nicole Sorrentino

nicole.sorrentino@bisnow.com

(847) 414-6520

Nashville Market Leader

BRAND ACTIVATION SPONSORSHIPS

BRANDING OPTIONS

- Digital Branding Sponsor (Logo on Event Page) \$1,500
- Branded AI Generated Post-Event Playbook \$1,500
- Registration Signage **SOLD OUT**
- Branded Napkins \$1,500
- Bar Signage \$1,500
- Post-Event Dedicated Email \$2,000
- Reserved Round Table \$2,500
- Networking Booth \$3,600
- Exclusive Stage Signage Sponsor **SOLD OUT**
- Branded Agenda (option to customize the backside) **SOLD OUT**
- Branded Cocktail Cups \$3,750
- Branded Giveaway Sponsor (Provided by Client) \$3,000
- Branded Lanyards \$3,750
- Branded Name Tags \$3,750
- Nominee Spotlight Article \$3,900
- Video or Verbal Commercial (includes Booth) \$4,365

****If you bundle one or more of the sponsorships together, we will offer a heavy discount instead of charging the full price for all items.****

DELIVERABLES INCLUDE

- Premium logo placement on event page (now) and all pre-event email marketing for 12-weeks to 15,000+ subscribers in Nashville
- Brand promotion to 200+ attendees in-person at the event
- Gracious thank-you from event emcee
- Access to attendee list
- 3 complimentary tickets (unless otherwise noted)



NOMINEE SPOTLIGHT ARTICLE

AMPLIFY THE VOICE OF YOUR NOMINEE USING ORIGINAL CONTENT

Studio B, Bisnow's in-house marketing team, crafts a Q&A feature that further spotlights your Power Woman in an engaging article. This content builds interest surrounding of the event, generates leads for your firm, and maximizes visibility by reaching thousands of targeted digital subscribers.

THE PROCESS

- We assign a dedicated writer from Studio B who collaborates with your expert speaker over email to answer ~10 questions that will be translated into an original article.
- Responses are transformed into a compelling article.
- After your approval, the article is published on Bisnow.com and promoted in the Morning Brief to 15,000+ subscribers in Nashville
- Track performance and download lists of clickers via our Client Portal Dashboard, ensuring you know exactly who engages with your content (first name, last name, job title, company, industry)

EXAMPLES:

- [REBNY](#)
- [Blank Rome](#)
- [NINE dot ARTS](#)

COST: \$3,900 PER ARTICLE

Sponsored Content

New York

Empowering Women in Real Estate: How One CRE Professional Is Encouraging Women To Become Industry Leaders

September 20, 2022 | Real Estate Board of New York | Emily Lynch, Studio B Writer



Courtesy of the Real Estate Board of New York/Jill Lotenberg
REBNY Chief Operating Officer Sandhya Espitia

Women in the commercial real estate industry are focused on achieving gender inclusivity with the goal of building a more balanced future. With more women **aspiring** to achieve C-suite positions than years past, the future's looking bright.


Bisnow's Women Leading Real Estate Event Series

WHERE WE HOST THIS EVENT SERIES:

CHICAGO
SAN ANTONIO
LONDON
DENVER
PHILADELPHIA
DALLAS-FORT WORTH
SOUTH FLORIDA
AUSTIN
SALT LAKE CITY
SAN FRANCISCO
WASHINGTON D.C.
PHOENIX
HOUSTON
LOS ANGELES
NEW YORK
BOSTON
AND NOW....NASHVILLE

Bisnow hosts this series in **18 markets** to honor the most influential women in commercial real estate. 2025 marks the year we are bringing this series to **NASHVILLE** but we need your help to get it off the ground!

The purpose: to recognize the achievements of female leaders in Nashville's CRE and celebrate their exceptional leadership.



Bisnow's 2025 Nashville Women Leading Real Estate Board

BISNOW

2025 NOMINATIONS COMMITTEE AND SPEAKERS FOR THE EVENT



NOMINATIONS COMMITTEE

JANET MILLER

CEO, Market Leader, Colliers International



NOMINATIONS COMMITTEE

MEG EPSTEIN

CEO & Founder, CA South



NOMINATIONS COMMITTEE

LISA MAKI

Principal, Managing Director, Avison Young



NOMINATIONS COMMITTEE

ELIZABETH GOODWIN

Senior Managing Director, Tennessee Market Leader, CBRE



MODERATOR

ROSEMARY CALCESE

Founder, Transformation Title & Escrow

EVENT PAGE HERE: [Nashville Women Leading Real Estate Celebration & Cocktail](#)

DATE: Thursday, Nov. 13th from 4:00PM - 7:00PM CST

LOCATION: Margaritaville Hotel Nashville (425 Rep. John Lewis Way South Nashville, TN 37203)

EXPECTED ATTENDANCE: 200-250+

WHO ATTENDS: This event has the widest range of attendees by industry types, but over 50% are Owners/Developers, Brokers, Capital Providers. Other groups include Law Firms, AEC community and more!

Leader of the Year Nominees to be Honored

LEADER OF THE YEAR

A woman who has demonstrated exceptional leadership and continued efforts to move the market forward throughout 2025 and previous years



RACHEL ATTARIAN

CEO and Managing Broker, Nashville
Apartment Locators



CARRIE BOBB

SVP, Foundry Commercial



KELLY CATHEY

Co-Managing Director, Senior Associate,
Gensler



LIZ CRAIG

VP, Foundry Commercial



SHEILA DIAL BARTON

Principal, EOA architects



JENNIFER GAYTAN

Vice President/MidSouth Commercial
Services Manager, Fidelity National Title



EMILY LAMB

Partner, Winstead



PAOLA MOYA

Founder, Moya Design Partners



MORGAN STENGEL

EVP, Giarratana

Deal Maker of the Year Nominees to be Honored

BISNOW

DEAL MAKER OF THE YEAR

A woman who has made a significant contribution to one or more major deals in and around Nashville



MELISSA ALEXANDER
Partner, Foundry Commercial



TRACEY FORD
Principal, EOA Architects



LIZZY LEBLEU
VP, Ojas Partners



JENNA MULLER
Principal, Avison Young



BRONTE PRINS
General Counsel, SomeraRoad



NANCY WOOD STABELL
Managing Attorney, Wood Stabell Law Group



JANA TRUMAN
Managing Director, SVN

Innovator of the Year & Rising Star Nominees to be Honored

INNOVATOR OF THE YEAR

A woman who has excelled in driving innovation in the commercial real estate field and used new or creative ideas to improve the industry



ALEXA BARNETT

Owner, CRE15



JENNIFER HORNE

CEO & Managing Partner, Urban Campus
& Core



COURTNEY ROSS

Senior Manager, Community Engagement,
Amazon



LIZABETH THEISS

Executive Leadership, DPR Construction

RISING STAR

A woman who has been in the industry less than 10 years and has made a significant impact on the market and/or has largely contributed to a major commercial real estate project



ELAM FREEMAN

Founder & Principal, Ojas Partners



AMANDA GUADARRAMA

Project Executive, Pinnacle Construction
Partners



REBECCA OZOLS GOSS

Member, VP of Growth and Strategy, Bell
Construction



MEGAN SALVADOR

Manager of Regional Real Estate, Wawa

A photograph of two women on a stage. The woman on the left, with dark hair in a bun and wearing a dark blazer, is handing a small, clear object to the woman on the right. The woman on the right has long blonde hair and is wearing a dark dress with a large floral pattern. They are both smiling. In the background, a large banner with the word "BISNOW" is visible. The entire image has a warm, orange-toned overlay.

BISNOW

"I am so thrilled when I look out here tonight at all the women in our industry and think about how far we have come and how, frankly, we are peers in everything we do"

— Mary Ann Tighe, CBRE